



Target Marketing Solutions provides small businesses and Fortune 1000 companies with the expertise and technology necessary to deliver a successful email campaign. We place a high value on the return of your investment within the scope of your overall marketing campaign. At eTarget we provide the following services so that you can make email marketing a successful tool for your business:

## BUSINESS SOLUTIONS

- Email Marketing Deployment Services & Tracking
  - Email Marketing Support Services (implementation)
    - Campaign Analysis & Custom Report Development
    - Email Data Capture, Branding & Viral Marketing
    - Email List Sourcing & List Appending Services
    - Email Strategies Consulting Services
    - Email HTML, Flash & Web Design Services
  - Education via Research/Industry Trends

At eTarget Marketing Solutions we use the best of breed technology to successfully deliver email messages on behalf of our clients and track the response rates of their recipients. At a substantially lower cost than direct mail and/or as a compliment to your direct mail efforts, you can effectively communicate to your client base as well as increase that client base with features like viral marketing.

**Contact us today at (714) 536-3277**

